



The Edward W. Brooke, III Education Foundation and Alpha Phi Alpha Fraternity, Inc., Epsilon Gamma Lambda Chapter Present

Boston Alpha Derby Scholarship Fundraiser Co-Branding Opportunities

May 3rd, 2025 | Boston, MA | BostonAlphas.net

WE INVITE YOU TO PARTY WITH A PURPOSE

Join us in making history by partnering with the Edward W. Brooke, III Educational Foundation (501(c)3) and the Boston Alphas on our inaugural Kentucky Derby themed Scholarship Fundraiser, a premier event set in the heart of the city's vibrant African American community. This will be more than just a celebration—it's an opportunity to party with a purpose, bringing together professionals, entrepreneurs, and tastemakers for an unforgettable experience.

As a sponsor, your brand will gain exclusive exposure to a dynamic and influential audience that values culture, tradition, and community engagement. This event will feature high fashion, entertainment, and the excitement of the Derby—creating a unique platform to connect with key decision-makers, trendsetters, and socially conscious consumers.

Do not miss this chance to align your brand with a signature event that will set the standard for years to come. Let's make history together!



ABOUT EDWARD W. BROOKE, III

The Edward W. Brooke, III Educational Foundation is a 501(c)3 organization established to honor the legacy of Senator Edward W. Brooke, III.

Senator Brooke represented Massachusetts in the United States Senate from 1967 until 1979. Prior to serving in the Senate, he served as the Attorney General of the Commonwealth of Massachusetts from 1963 until 1967.

As a member of the Senate, Senator Brooke was an ardent supporter of efforts to eradicate poverty and educate those who had historically been underrepresented in the college ranks.

Senator Brooke was also one of the seven charter members of the Epsilon Gamma Lambda Chapter of Alpha Phi Alpha Fraternity, Inc.



ABOUT OUR WORK

This prestigious event will embody the iconic and exhilaration of Derby Day while championing a greater purpose—**raising critical funds to support scholarships and educational initiatives.**

By supporting **#BostonAlphaDerby**, you are making a direct investment in programs that **empower high school males of color** as they pursue college degrees and future leadership roles. From college scholarships and campus tours to technology purchases and mentoring programs, Massachusetts students have benefited directly from the Foundations educational activities. With your help, we can open doors wider and amplify that impact even further.



THE VENUE

The Inaugural Alpha Derby Day Scholarship Fundraiser will take place on Saturday May 3, 2025. Our Venue, the Bruce C. Bolling Municipal Building is a striking architectural landmark in Boston's Nubian Square, a historic and cultural hub in Roxbury.

Named after Bruce C. Bolling, Boston's first Black City Council president, the building opened in 2015 as a centerpiece of the neighborhood's revitalization.

One of its standout features is the rooftop deck, which provides breathtaking views of the Boston skyline. This space offers a stylish, open-air setting in a location deeply connected to the city's history and culture.



SPONSORSHIP LEVELS

Title Partnership

Level 1 | \$5,000

- Entry for ten (10) guests
- Recognized as title sponsor on all promotional items
- Pre-event promotion on the official website and event page(s)
- Opportunity to address attendees at the height of the event's attendance
- Opportunity for distribution of promotional items at event
- Brand/Donor Name Logo exposure on Logo Loop via Venue Screens

Triple Crown

Level 2 | \$3,000

- Entry for six (6) guests
- Pre-event promotion on the official website and event page(s)
- Vocal recognition to address attendees at the height of the event's attendance
- Opportunity for distribution of promotional items at event
- Brand/Donor Name Logo exposure on Logo Loop via Venue Screens

Twin Spires

Level 3 | \$1500

- Entry for four (4) guests
- Pre-event promotion on the official website and event page(s)
- Opportunity for distribution of promotional items at event
- Brand/Donor Name Logo exposure on Logo Loop via Venue Screens

SPONSORSHIP LEVELS

Churchill Downs Level 4 | \$500

- Pre-event promotion on the official website and event page
- Opportunity for distribution of promotional items at event
- Brand/Donor Name Logo exposure on Logo Loop via Venue Screens

Winner's Circle Level 5 | \$250

The winner's circle is dedicated to the promotion of small businesses. While your organization is growing, it may not have the budget for traditional "corporate sponsorship". However, we've created an entry-level option that will still garner brand exposure as well as the opportunity to network

- Brand/Donor Name Logo exposure on Logo Loop via Venue Screens
- Tabling opportunity near event registration

LET'S CONNECT

Your sponsorship is more than a financial contribution—it is a meaningful investment in the future of young African-American males, helping to unlock opportunities for academic achievement and leadership growth. By supporting **Boston Alpha Derby Day**, you are directly contributing to dismantling financial obstacles and empowering the next generation to reach their fullest potential.

With sincere gratitude,

The Edward W. Brooke, III Education Foundation

Alpha Phi Alpha Fraternity, Inc.,
Epsilon Gamma Lambda Chapter



CONTACT

For sponsorship/partnership inquiries please email:
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 @Boston Alphas

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